



PICTURE BEN CRABTREE

NEW YORK IN STYLE

For Perth stylist **Teagan Sewell**, New York really was the city that never sleeps. Last week, the fashionista made a whirlwind visit to the Big Apple to style the official campaign shoot for the **2011 Perth Fashion Festival**.

Sewell, above, says the day-long shoot is the “coolest” thing she’s ever done — working with 16 creatives, including renowned WA-raised, New York-based photographer **Russell James**, the festival’s international ambassador, and supermodel **Nicole Trunfio**, who is this year’s face of the festival.

But there was no rest for the 26-year-old or PFF designer liaison **Jacqui Brown**, who made their way across the world for the last-minute shoot at the famed Pier 59 Studios.

“They were previously shooting in Perth,” Sewell tells *Access All Areas* in her **Leederville** studio. “I think it was an opportunity which popped up at the last minute.”

Sewell was forced to cut short her family holiday in Bali last week and gather together pieces from the 28 different WA labels used in the “art meets fashion” themed shoot in just one

day before flying to Manhattan last Thursday for two and a half days.

The former Challenger TAFE student, who began her styling career as an intern at PFF in 2006 and has worked with **Jennifer Hawkins**, **Kris Smith** and **Ben Cousins**, chose a selection of brands, including **Ellery**, **Flannel**, **S2** and her personal favourite, **Aurelio Costarella**.

The shoot marks the first time designer **Ray Costarella** has been involved with PFF and Sewell thinks it’s a partnership that could benefit the local fashion legend. “It’s a shame that he doesn’t (get more involved), you could think he could definitely have his own show because he’s got such a strong clientele,” she says.

After the New York shoot was over, Sewell and Brown hit the town with Perth expat and make-up artist on the shoot **Jodie Boland** at celebrity hangout Soho House.

The following day, the pair toured the Conde Nast building, home to **GQ**, **Vogue**, **Vanity Fair** and the **New Yorker**, before returning home to Perth. **i**

HOLLY RICHARDS