



March 2008

Food and Fashion Fusion in North Perth

Designer Chrissie Catling has joined forces with West Australian food artist, Bridget Waters in an amazing food and fashion fusion.

The creator of contemporary label S2 styled dressed Waters in a series of her artistic fashion pieces for a recent trip to San Diego, New York and Los Angeles to participate in G'Day USA.

With Waters as her living model, Chrissie's bold and contemporary clothing was showcased to thousands of people along with the best in Australian culture, fashion, food, wine, tourism and business.

Waters has now returned the favour creating an eclectic, edible display in Chrissie's S2 concept store in Angove Street North Perth.

The pared back concrete floors and neutral walls of the S2 retail space have become the canvas for a striking red installation featuring 60kg of scarlet red hand dyed rice and lollipops.

"The reaction from customers has been amazing," said Chrissie.

"Everyone stops for a second look and they are startled to realise the new decorating theme in the shop has actually been created from food."

The fashion and food partnership between Catling and Waters is an innovative way for two of Perth's up and coming artists to promote their unusual works.

It is also a meeting of kindred spirits with both women starting their careers in catering and hospitality before taking on an artistic direction.

Water's company Ripe Art creates specialised artworks and displays using everything from seaweed to marshmallows and is attracting international attention.

The latest S2 collection of striking, individual fashion pieces is being sold across Australia and helping to focus the spotlight on WA's innovative fashion industry.

S2 is located at 26 Angove Street, North Perth.

Ends

Further details: Carla Shearman on 0418 140 220.