


S2 leads the way

For women who exude individuality and confidence

 fashion

By **DESMOND EDDY**

CHRISSIE Catling founded artistic Perth-based clothing label S2 with a commitment to creating stylish and highly original garments that break free of fashion trends.

When her artistic endeavours turned to fashion, Chrissie devoted her time and energy to the creation of her own label - originally named passion seed.

Her range of contemporary clothing for women who exude individuality and confidence was launched at the prestigious 2004 Mercedes Fashion Week in Melbourne.

It was quickly embraced by some of Australia's most stylish boutiques.

The success of Chrissie's ever-evolving range can in part be attributed to its reputation for quality, stylish garments that stand out from the crowd.

Chrissie draws inspiration for her designs

from architecture and nature, and the blend of colours and fabrics rather than fashion trends.

Never one to stand still, Chrissie is again taking a bold new direction in

2008.

She has opened her first S2 retail space in fashionable Angove Street, North Perth and has transitioned passion seed to a bold and striking label of the same name.

Chrissie's signature minimalist approach sees S2 the store presenting as an ever-changing gallery space providing a dramatic, yet simple canvass for her S2 fashion label.

